



---

## **Ben Frein**

Ben Frein is currently a senior Computer Science and Finance double major at the University of Northern Iowa. Ben's work experience includes sales, web design, and internet consulting. As co-owner of E-Holdings, Ben is actively involved in the company's financial, inventory, and marketing management. Ben is also the sole owner of All Media Hosting, LLC which consults with small companies to develop their online presence and effective internet marketing strategies. All Media Hosting is also the parent company of WholesaleCPUs.com, a successful computer component e-commerce store.

## **E-Holdings, LLC**

E-Holdings, LLC. (E-Holdings) is an innovative internet holding company that operates and manages a portfolio of e-commerce websites. The company was founded in April 2006, with the introduction of the company's first website, BellyBling.net. Since the founding of the company, BellyBling.net has grown to become very successful, with belly button rings being shipped throughout the world. Recently E-Holdings has acquired another e-commerce website, GreatMiniatures.com, and the company is in the development stages of creating a sister website to BellyBling.net, GoldBellyRings.net. With the acquisition and addition of new websites, E-Holdings continues to look forward to increasing its website portfolio and expanding its business holdings.